



Bob PARSONS

SENIOR LEADERSHIP DEVELOPMENT
CONSULTANT/ EXECUTIVE COACH



bparsons@ratliffandtaylor.com



651.226.4416



linkedin.com/in/robertparsons

Bob Parsons is an Executive Coach and Senior Leadership Development Consultant with Ratliff & Taylor's Leadership Development practice. He brings over three decades of experience helping executives overcome limiting beliefs while leveraging their gifts, leading to greater levels of performance.

He has accumulated experience in the global manufacturing, insurance, airlines, retail, US military, government, professional services, and medical industries. He has conducted work in China, The UK, Germany, Scotland, Hong Kong, Dubai, Canada, Australia, New Zealand, India, Belgium, Luxembourg, and Romania.

Bob served five years as a Global Manager of Learning and Development at the Goodyear Tire and Rubber Company, providing coaching to mid-senior level successors and high-potential talent. Overseeing global leadership development gave him the opportunity to collaborate with senior leaders across the globe in all functions, while helping drive key talent initiatives. While at Thomson Reuters Business Consulting Firm, Bob served as the Director of Coaching and Executive Development where he accumulated 900+ hours of coaching for internal mid-senior level leaders. He is now providing executive coaching and leadership development services to various small, medium, and fortune 1000 companies.

Bob completed a Masters in Business Communications from the University of St. Thomas in 2011. He completed over 340 hours of coach education through Coach U and Corporate Coach U and has over 1200 hours of coach experience. Bob is certified in a variety of assessments including Zenger Folkman 360, Marshall GoldsmithProcess, MBTI, Behavioral Styles, DiSC, and Korn FerrySuite of tools.

EDUCATION

MBC, University of St. Thomas

B.S., Minnesota State University, Mankato

PROFESSIONAL CERTIFICATIONS

Certified Coach, Coach U

Certified Coach, Corporate Coach U

Assessment Coach & Debrief, Korn Ferry

Master Certified, InsideOut Development

MBTI Certified

DiSC Certified

Extraordinary Leader 360 Certified, Zenger Folkman

Marshall Goldsmith Coaching Process

Social Styles, TRACOM Group

Shift Positive 360 Certified, Change Positive LLC

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